



WHAT are your top 3-5 fears?

WHAT is your ideal creative activity?

WHO are your role models, why are they your role models, and what do you have in common with them?

WHAT ideas, principles or distinctions do you / your work have?

HOW do you want people to perceive/describe your work?

WHAT do you need, but currently lack, to reach your goal(s)?

WHO do you know (or could know) who could help your career grow (family, friends, associates, mentors, professors, collectors of your work)?

WHAT are the strategic stepping stones that will take you toward this achievement? (creative, financial, recognitions, connections, etc.)

WHO has achieved this before you?

WHY do you want to achieve that? (values, beliefs)

WHAT do you want to achieve?

BUILDING A ROADMAP FOR A SUSTAINABLE CAREER

Energy and time are finite resources; conserving them is very important.

~ Twyla Tharp

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CREDITS:

- 1 > Yona Backer of **Third Streaming Strategic Services** — thirdstreaming.com
- 2 > Tharp, Twyla. **The Creative Habit**.

1-YEAR GOALS

What are the most important results you would like to achieve this year? What results are you committed to achieving? What do you have to establish or create? What has to happen this year to move you toward your ultimate vision? Be as detailed as possible in outlining personal goals, career objectives, awards, and recognition. Also, include family life, relationship, finances, and leisure.



Out of that big list, select the **3 elements** that are most important, and create an **action-plan** (list actions necessary) for each one.

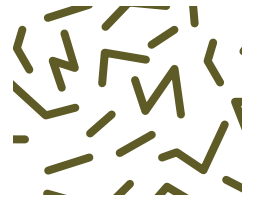
ELEMENT 1

ELEMENT 2

ELEMENT 3

90-DAY GOALS

To achieve one-year goals, what must you accomplish in the next 90 days? What's important in the next 90 days? To begin the process to achieve your ultimate vision, what must you do right now? Be as detailed as possible in outlining personal goals, career objectives, awards, and recognition. Also, include family life, relationship, finances, and leisure.



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